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PPT - Broadcasting, Cable, the Internet and Beyond Chapter ...

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So is the Internet a bust? - Broadcasting & Cable

Background. Cable companies are required by the 1992 Cable Television Consumer Protection and Competition Act to negotiate for retransmission consent, usually paying broadcasters for the right to carry their signals.Broadcasters argued that Aereo was a threat both to their business model, by undermining the cable retransmission fees and the size of their audience.

American Broadcasting Cos., Inc. v. Aereo, Inc. - Wikipedia

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