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Management theories: History and Practice

Title: Management: Theory and Practice Series: - Author: Kris Cole Genre: Educational/ Business Management Rating: 2.5 stars It's useful for the information those studying management need, but it's dull. The textbook doesn't try to make the information interesting, or sink in any easier by formatting the text in an intriguing arrangement.

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Management Theory and Practice by Gerald A. Cole

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Management Theory and Practice. (eBook, 2015) [WorldCat.org]

Management Theory and Practice provides a clear and concise introduction to the theory and practice of management as required by those studying an introductory management course. Now in its sixth edition, this book is established as one of the best selling introductions to the ideas and developments that form the basis of the study of management.

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Systems and Contingency Approaches to Management Theory

Phil has written several books, including 'Management - Theory and Practice Ed 7' with Gerald Cole and, 'International Business and Management', both of which were published with Cengage. His books are popular texts on a range of business degree programmes. Phil lives on the Wirral with his wife Rebecca and three sons Toby, Jacob and Ben.

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Description Kris Cole continues to pave the way for budding managers, providing hands on practical concepts and theoretical approaches in the sixth edition of her best-selling textbook - Management ' Theory and Practice.