

Color Messages Meanings A Pantone Color Resource

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Color Messages Meanings A Pantone

Color - Messages & Meanings SKU: DBR104 A PANTONE Color Resource This book contains material to help you make effective, unique and credible color choices. Based on research and filled with hundreds of color combinations and illustrations, this book presents color expert Leatrice Eiseman's insights on color and emotion.

Color: Messages & Meanings; A Pantone Color Resource Book

Leatrice Eiseman's follow up to the (similar) "Pantone" Guide to Communicating with Color, is a highly skillful analysis of the emotional impact of the ten 'principal' colours -- red, orange, yellow, brown, blue, green, purple, neutrals, white and black -- and many of their shades and nuances. As its a Pantone book, all of the colours are referenced to Pantone numbers, and there is useful discussion of the differences between the variations.

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Graphics - Behind the Colors - PANTONE

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