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You can try to learn enough about statistics and statistical software to conduct a formal evaluation yourself. (Take a course, for example.) You can collect the data and then send it off to someone - a university program, a friendly statistician or researcher, or someone you hire - to process it for you.

### Section 5. Collecting and Analyzing Data

Click on the Supplements tab above for further details on the different versions of SPSS programs."A number of my students commended the readability of the book....It is truly one of a kind in the most excellent way."-Elsie Szecsy, Arizona State University This textbook focuses attention on the conceptual understanding of statistics, the signposts of (in)appropriate research design and quality ...

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Acknowledged authors Pearson, Robert W. wrote Statistical Persuasion: How to Collect, Analyze, and Present Data...Accurately, Honestly, and Persuasively comprising 424 pages back in 2010. Textbook and eTextbook are published under ISBN 1412974968 and 9781412974967.

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14. Presenting Persuasive Statistical Analyses APPENDIX A: FROM WHENCE DO DATA COME? KEY STATISTICAL SITES FROM THE U.S. GOVERNMENT APPENDIX B: HOW TO SELECT THE RIGHT STATISTICS APPENDIX C: IN-CLASS QUESTIONNAIRE REFERENCES. (source: Nielsen Book Data) Summary This text helps readers understand how to collect, manage, evaluate, and analyze data.

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